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LIVEWELL INITIATIVE LWI (RC692490) – NARRATIVE PROFILE

LiveWell Initiative LWI, the International HSE Oil & Gas Award winning organization, is a self-sustaining nonprofit healthcare organization which offers 'turnkey health solutions'.

The organisation (RC 692490), registered as 'Limited by Guaranty', was inaugurated on September 20th 2007 at the MUSON Centre Onikan Lagos, by His Excellency the Executive Governor of Lagos Babatunde Raji Fashola, SAN. Having started off with less than 10 Volunteer Officers at inception, LWI now boasts of over 1,000 Volunteer Officers including Consultant Physicians, Healthcare Specialists and Professionals from all walks of life including **up to 105 doctors including 14 Mental Health Specialists, 2 Gynaecologists, 8 Hepatologists and over 40 Specialist Physicians, up to 120 pharmacists, at least 200 public health practitioners, up to 80 nurses, and social scientists and 2 lawyers and engineers among others.** Our Success Story is premised against the fact that we are Self-Sustaining Social Entrepreneurs and, an Innovation-Driven Organisation which thrives on **Partnerships, Barters, Collaborations and Value Adding Synergies.**

Our key words from our inception have been: **Innovation, Sustainability, and Globalization.**

Vision Statement: To halve health-illiteracy in Africa by the year 2030; and to increase the life expectancy of the people to 70 by the year 2030.

Mission Statement: To improve the health status of the people of Africa through wellness promotion and health-empowerment and thereby positively influence their health-seeking behaviour.

Corporate Culture: Transparency, Accountability and Ethics.

Memberships:

LWI is a Member of the underlisted organisations:

- **Member, UN Global Compact** in good standing, with our COP online at the UNGC website; we are also a **Signatory to WEPs.** <https://www.unglobalcompact.org/participation/report/cop/create-and-submit/active/443635>
- **Member, Nigeria-Britain Association**
- **Affiliate** of the Nigerian American Chamber of Commerce **NACC**
- **Affiliate and Awardee**, Nigerian South African Chamber of Commerce **NSACC**
- We have been in **Collaboration with the US Consulate General** for over 10 years
- **Member**, International Alliance of Patients' Organisations **IAPO**
- **Member**, World Hepatitis Alliance **WHA**
- **Member**, African Hepatitis Alliance **AHA**
- **Member**, NCDs Alliance
- **Member**, HIFA2030, Health Information for All
- Open Practice Practicum **Partner, Harvard T H Chan School of Public Health, Boston USA**
- **Partner and Agency, Duke of Edinburgh Awards U.K.**

At LWI, we believe that everyone is our prospective client; old or young, rich or poor, lettered or unlettered. Thus we have programmes for ALL populations across the sociodemographic spectrum. As a matter of principle, we believe that our best must be better than the best anywhere else; thus you will find that our goals and targets usually surpass the best goals anywhere in the world. When LWI was born, we started off with 5 Programmes; however today we have not only succeeded in retaining all 5 programmes; ...we have succeeded in launching at least one additional programme each new year. In addition we have built collaborations with over 100 companies and we have run over an average of 2 programmes a week over the past 3-4 years before COVID-19. Indeed, we have been very busy! Even now during COVID-19, we have been busy with COVID RESILIENCE Programmes, Research Publications, TELEHEATH and pending Clinical Trials in COVID-19 Prophylaxis.

PROGRAMMES:

Our programmes consist mainly of Corporate and Community Health Programmes, Outreaches, Executive Health and Wellness Programmes, Worklife Balance and Workplace Wellness Programmes, Nutrition, Fitness, Health & Safety, First Aid / CPR and Basic Life Support Training, Personal Hygiene / Handwashing and Etiquette Programmes. Trainings include First Aid CPR BSL (Basic Life Support), Patient Hospitality, Soft Skills, Organisational Behavior, Responsibility Authority and Accountability, Healthcare Assistants' / Wellness Wardens' Course and, Infectious Diseases Prevention / Aseptic Technique and OPEN FACULTY Internships among others.

At our Academy which is the training arm of the organisation, we have trained **over 1,000 Alumni** in the past 7 years including Healthcare Professionals, Bankers, Managers from all walks of life, Healthcare Professionals, and more recently Low Income Formal Sector Employees (for organisational bottomline enhancement and improved safety practices).

LWI has run programmes in all 6 geopolitical zones of the country and it has Volunteers around the world including Ghana, Zimbabwe, Uganda, UK, Canada, Fiji Island, USA and Switzerland.

AWARDS AND RECOGNITION:

In December 2020, LWI was a Double Finalist Nominee, along with big conglomerates Guinness, CocaCola, Access Bank, PharmAccess, ACT Foundation respectively at the SERAS Africa CSR Continental Awards. The organisation has won a few International Awards and Recognitions including the Soroptimists International Award (Manchester UK, 2009), the IAPO Global Photo Contest (2013), the International HSE Oil & Gas Awards(2014) and more recently the Lagos State Governor's CSR Awards for Schools(March 2015).

A corporate member of the UN Global Compact UNGC and the Nigeria Britain Association NBA as well as signatory to WEPs among others, LWI was recently appointed as a SubAgent of the Prestigious Duke of Edinburgh Awards in Nigeria. The organisation was given an open commendation by the immediate past US Consul General Mr Joseph Stafford, at its US Consulate Partnered Grand Health Bazaar GHB2011 and mentioned on the floor of the UN Global Summit, New York (June 22-23,2016) and received a Commendation LAetter from the Presidency , Aso Rock Villa, in October 2017 for our work in Hepatitis.

LOCAL PARTNERSHIPS:

LWI partners with several conglomerates, developmental partners and the organised private sector, and always secures government endorsement and partnership in its programmes. Among our Corporate Partners are NSE Nigerian Stock Exchange, Nigerian Ports Authority NPA, IHS Towers, GTBank Plc, FSDH Group, Stanbic IBTC Bank Plc, Flour Mills Plc, to name a few. At the NPA, LWI has run Wellness Seminars, First Aid CPR Trainings, Health Fairs and Nutrition Fairs.

Having run several programmes at the bottom of the pyramid, LWI has partnered with several organisations including Businessday Publications, GSK (Oyo State), Oxfam (Nationwide Female Farmers' Hero), Osun State Rural Health Mission, Regency Alliance, Ogun State Government, Federal Road Safety Corps (Lokoja Niger State), NYSC (Kanke, Plateau State), Abia State Government (Umuahia, Abia State), and several others to run rural health programmes in the 6 geopolitical Zones of the country. LWI runs innovative executive health missions within the organised private sector countrywide. It has worked in partnership with Developmental Partners (WHO, DFID, USAID) among others and participated in International Congresses in the U.K, U.S.A, Ghana and Togo.

The **LWI / BusinessDay** health report titled '**Connecting Health to the Work Environment**' was launched at GHB2013 by The Hon Minister of Health Mozambique, Dr. Alexandre Manguale, ably represented by the Director of Policy, Dr. Celia Gonçalves.

OUR WORK ON HEPATITIS:

LiveWell Initiative LWI has partnered with a healthcare organization and GSK for a hepatitis screening programme since 2011. In addition, **LWI has marked every World Hepatitis Day annually since 2011**. On World Hepatitis Day 2017 #WHD2017 the organisation partnered with Women in Hepatitis Africa #WIHA to run a dual **Screening and Awareness Programme at the Presidency in Abuja**, and Corporate world in Lagos. To date, and since 2014, LWI has screened over 20,000 people each for Hepatitis B and over 15,000 people for Hepatitis C, and the organization has a databank across various population groups which have been screened.

LWI, a Member of the UN Global Compact in Good Standing, is an equal opportunities employer and gives special attention to Allowing Women Leaders to emerge and Excel within the organisation.

OUR WORK ON COVID-19:

The organisation's latest work is in relation to COVID-19 was heralded by the design of Study Protocols for COVID-19 RESPONSE and Prophylaxis Clinical Trials Research Application, followed by Covid Resilience Programmes in Blighted and Low Income Communities for greater Impact; with targeted populations including Pregnant women, elderly women and population disparities, for greater impact.

LWI also deployed Nurses to the COVID-19 Frontline, and responded with a non-covid **TELEHEALTH** Phone-in Healthcare service for the corporate organizations- GTBank and B&I. Recently, the LWI NONCOVID Health Services have been boosted with Free Healthcare at the LWI Healthpost Makoko, and Wellness Packs to compliment the non-covid response.

LWI has published at least 2 peer-reviewed articles in Scientific Journals, with at least 3 pending pre-prints and several ordinary articles on COVID-19 including the re-purposing of Quinine for COVID-19.

As a fallout of COVID-19, we are offering special services in mental and emotional healthcare, and domestic violence attenuation.

LWI SUBSIDIARIES:

With 6 (six) subsidiaries namely – i)Women in Hepatitis Africa WIHA, ii)LiveWell Initiative Academy LWIA, iii) LWI BAY, iv) LWI GREEN, v) **easyhealth** and vi) Agathe Wehrli Mentoring Chair AWMC, and several 'stand-alone programmes e.g. Grand Heealth Bazaar GHB, the newly emerged TELEHEALTH and COVID RESILIENCE Programmes.

A short outline of LWI subsidiaries :

i) WOMEN IN HEPATITIS AFRICA WIHA: Launched by Her Excellency Ambassador (Dr) Asabe Musa YarAdua on April 26th 2017; WIHA represents the voice of the Women of Africa, *...joining hands to eliminate viral hepatitis by 2030*. The organisation is a full voting member of the World Hepatitis Alliance and, a member of the World Patients Alliance; also an affiliate member of IAPO and the ALPA – African Liver Patients' Organisation, of which LWI is a full member. WIHA has screened over 20,000 women for Hepatitis B and C since its inception nearly 4 years ago.

WIHA has trained nearly 4,000 African women from 18 countries including Egypt, Mauritius, Ghana, Cameroon, Rwanda, Zambia, Nigeria, as Hepatitis Champions including women of all disparities and socio economic classes; and has screened the top government functionaries for Hepatitis, at the Presidency, Aso Rock Villa and Aguda House Abuja, respectively.

WIHA is the first and only 'Womens Voice' organisation in Africa for Hepatitis and even globally. The organisation runs a Womens Wellness Clinic for Hepatitis **WWC-H** in Shogunro-Makoko, a Lagos Shanty suburb, and has screened and vaccinated many women leaders and their Community members.

The latest project of the WIHA, run at the WWC-H, is the PMTCT – Prevention of Maternal to Child Transmission, being implemented through Screening and Vaccination and linkages to care for pregnant women, including antenatal care and immunization for babies and children.

ii)EASYHEALTH: Launched on September 20th 2012 at the Protea Hotel Ikeja GRA Lagos, Nigeria by the Hon Commissioner for Health Lagos State ably represented by the Permanent Secretary Health Lagos State Dr Femi Olugbile; the easyhealth is the LWI Homecare Programme which provides Ambulatory Homecare Team Visits once in a month to patients who are in need of health care. Easyhealth also runs a 'live-in-Nurse' homecare service for patients with debility or people in need of residential home healthcare services.

The programme is still ongoing although it has been more carefully re-organised with new protocols introduced due to the COVID-19 Lockdowns, restrictions and health safety concerns.

iii)LWI ACADEMY LWIA – Launched on February 11th 2011 by the former Governor of the Central Bank of Nigeria at Protea Hotel, Ikeja GRA, the LWI Academy, with Academic Lead named as Prof Gary H Smith an Emeritus Professor of Therapeutics and Infectious Diseases (Az, USA).

The LWIA has trained over 1000 Alumni from All Walks of Life including the Health and Medical Sciences, Social Sciences, Research and Epidemiology, and Behavioral Sciences. The LWI Academy has 6 Faculties, among which is the Open Faculty which trains interns from most Universities in Nigeria; and, Universities all over the world, at the first degree level, Masters and Doctoral Fellowship levels of Training, including Residency Trainings for Postgraduate Institutions .

For the past 6 (six) years, LWI has actively participated as Practicum Partners in the Open Practice Training of MPH and DrPH candidates from the prestigious Harvard T H Chan School of Public Health, Boston USA and has been involved in Doctoral Fellowship Supervision at the University of Helsinki, Finland. *pls see* www.livewellng.org/academy/

iv)LWI BAY and v)LWI GREEN: The LWI BAY and LWI GREEN were both launched simultaneously on April 20th 2014 by the Lagos State Permanent Secretary for Health supported by the Oando Plc. The LWI Bay runs Health Bays and Sick Bays and the **LWI GREEN**, a health project for farmers and distal populations, takes care of Community Health Outreaches and small scale health programmes for farmers and distal populations. *pls see* <https://twitter.com/LwiGreen> <https://twitter.com/LwiBay>

vi) AGATHE WEHRLI MENTORING CHAIR AWMC: Launched in Dusseldorf Germany on October 2nd 2015 at the FIP Congress, the AWMC is a Scientific Mentoring Chair which linked Pharmacists and Pharmacy Students in Africa to Pharmacy Mentors around the world. However, with effect from January 29th 2021, the AWMC has been expanded to a concentric Scientific Mentoring Platform which allows for vertical and horizontal mentoring of healthcare professionals across board, including all young professionals that are affiliated with healthcare. Thus, we were able to link a Medical Journalist to mentees who are purely healthcare professionals, as their mentor.

vii) The **GLOBAL PUBLIC HEALTH UNIVERSITY GPHU** is our most recent subsidiary. It is Global, Online, currently operating from the USA and Nigeria. <https://www.universitygphu.com>

OUR CEO AND BOARD:

The CEO, Bisi Bright, is a Board Member of the International Alliance for Patients' Organisations IAPO, an organisation in working relations with the WHO(<https://www.iapo.org.uk/bisi-bright-board-member>); She is also Country Representative (Nigeria) for a global vaccines education alliance, the Global Immunization Action Network Team GIANT (www.giant-int.org). She is the Hon Egyptian Ambassador to Africa for the Profession of Pharmacy, and EOP Member with full Honors.

A 2-time international award winner of the IATDM/CT (International Association of Therapeutic Drug Monitoring & Clinical Toxicology); past Faculty member, Economist Conferences Healthcare in Africa, and past Exco Member of the FIP PI (International Pharmaceutical Federation), she serves as Deputy National Coordinator for the Civil Society Network for Viral Hepatitis in Nigeria and is a Global Honoree 2017 of the EIU Economist Intelligence Unit, in Hepatitis. Apart from our able and highly integrituous Board of Directors, we have Advisory Board Members for our Subsidiaries, and a Technical Advisory Board made up of Top Hepatologists, Mental and Public Health Physicians and Pharmacists, worldwide, some of whom members are of StanfordU (*Prof W Ray Kim*). UMichigan (*Prof Anna Suk-Fong Lok*), and Mayo Clinic (*Dr Kymberly Watt*), MoiU (*Prof Mabel Nangami*) to name a few.

OUR SOCIAL FEEDS: We invite you to please visit our website and social feeds:

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LiveWell Initiative LWI – “*Tomorrow's Healthcare – Today!*”

Thank you.

sgd

LWI Management